

Appendix 1

MOTION TO MOLE VALLEY DISTRICT COUNCIL

9th July 2019

Don't be a tosser

Our verges and ditches are in a dire state as the world drives through our towns and countryside and think it is ok to chuck out their rubbish as they drive along. This damages our environment, risks animal welfare and costs time and money to maintain and voluntary organisations and local authorities doing the cleaning up risk their health and lives in order to keep our roads rubbish free.

This Council resolves to: -

- Campaign for all road users to take their rubbish home and dispose of it properly
- Work with the Surrey County Council, the Surrey Police, the Surrey Heartlands ICS and Parish Councils and Residents Associations in Mole Valley to campaign with Keep Britain Tidy's "Don't be a tosser" campaign whose website site states that: -

The mindless act of tossing plastic bottles and fast food wrappers out of car windows is doing damage to our environment and our wildlife. Research published recently in Keep Britain Tidy's Journal of Local Environmental Quality showed that melons of small mammals – voles and shrews – were dying after being enticed into bottles and thrown on to grass verges. We need to get the message out there that being a tosser is socially unacceptable and, regardless of who throws the rubbish, if it comes out of your vehicle you are responsible.

- Encourage SCC contracted bus services to use the logo on their bus backs, to encourage MVDC through their bus shelter contracts to put up "Don't be a tosser" posters and
- Commit resources from MVDC to lead this campaign.
- Report back to Scrutiny in one year to demonstrate the impact of the campaign.